

KING'S RANCH
CENTER FOR CHILDHOOD
TRAUMA RECOVERY

2023



UNPLOWED GROUND PARENT COACH CERTIFICATION GUIDE

KING'S RANCH MINISTRIES

ROADMAP TO BECOMING A CERTIFIED UNPLOWED GROUND PARENT-COACH

Step 1: Information event

An online event explaining how to become a parent coach, as well as details like compensation packages and how parent coaches function as partners with King's Ranch Ministries.

Step 2: Individual Interviews

You will schedule an Interview with King's Ranch to ensure that you are a fit to our team.

Step 3: Online Training

Our parent-coach online training is a 5 week curriculum based course. Once the course is completed, a passing grade on the exam is required to move forward.

Step 4: In-Person Training Event

King's Ranch will host a Training Event for you to come and train in person for 2 days, where you will be immersed in real life scenarios and role play.

Step 5: Provisional Certification

During your provisional certification, you will be required to attend all Jumpstart Live Calls and to complete a certain number of supervisory consultations.

Step 6: Certified Unplowed Ground Parent Coach

You now are able to function as a parent coach and are eligible to begin online or in-home private consultations.

www.kingsranch.net/parentcoach



REQUIREMENTS OF A CERTIFIED UNPLOWED GROUND PARENT-COACH

As King's Ranch has grown and expanded, its mission has remained the same. King's Ranch exists to equip families to restore the childhoods of children affected by trauma... by rewiring brains, cultivating hearts, and sowing seeds of the gospel. Our vision is to end the cycle of abuse in their generation.

As a certified Unplowed Ground Parent Coach, you will need to adopt this vision and mission as your own. If your view of the coaching opportunity is to do your own thing or to mix Unplowed Ground with other methods, this certification process is not for you. This program is meant to be implemented correctly, completely, and exclusively.

As a certified Unplowed Ground Parent Coach, it is expected that you conduct yourself as an ambassador of King's Ranch Center for Childhood Trauma Recovery, its guiding principles, and its mission and goals as mentioned previously.

www.kingsranch.net/parentcoach



REQUIREMENTS OF A CERTIFIED UNPLOWED GROUND PARENT-COACH

- Coaches will keep Unplowed Ground pure as written. They will not add or mix other methods.
- Coaches will require their clients to participate in Unplowed Ground Jumpstart before beginning a coaching relationship with them.
- Coaches will maintain a balance of intensive care nurture and intensive care structure and train their clients to do so as well.
- Coaches will act with integrity and professionalism with clients.
- Coaches will be ambassadors of the King's Ranch values, mission, and goals.
- Coaches will participate in the annual continuing education provided by King's Ranch for quality assurance.

www.unplowedground.org/parentcoach

Who Is King's Ranch



KING'S RANCH Center for Childhood Trauma Recovery is the umbrella organization under which all our ministries and services fall, including Unplowed Ground Parent Coaching. As a 501(c)3 non-profit Christian organization, KING'S RANCH is a community made up of families raising kids from trauma and the generous donors who believe in our mission. Together we are ending the cycle of child abuse. We are glad you are joining us!

We Are Called
to end the cycle of child abuse by
focusing on restoration not just relief.

We Are Prayerful
realizing our dependence on the
Lord to carry out our mission.

We Are Knowledgeable
willing to learn about early childhood trauma and
excel at Unplowed Ground Therapeutic Parenting.

MEET OUR TEAM



Lee Anne Cooper

Executive Director
Author of Unplowed Ground



Clairra Alsup

VIP and Event Coordinator



Brittany Sorrell

Family Partnerships and
Parent Coach Coordinator



Rachel Dunbar

Office Manager and
Financial Coordinator



Haley Cooper

Church Partnerships and
Fundraising Coordinator



What Do I, As A Certified Parent Coach, Do?

Our certification program is designed to provide you as the coach candidate with the knowledge and experience you'll need to begin coaching parents who are current participants or graduates of the Unplowed Ground Jumpstart course provided by King's Ranch.

Once you have completed your trainings and are a certified Unplowed Ground Parent Coach, you will receive a next steps email from our staff with a link to create your profile on our Jane Practice Management System. While scheduling, video consults, and payment are housed in Jane, you remain a private contractor responsible for your own taxes, schedule, and extended in-home services.

Your clients who are currently enrolled in Unplowed Ground Jumpstart will have the benefit of attending the Monday live call with Lee Anne Cooper, with *you being their personal certified coach* conducting their *individual consult* each week. Any in-home services would be at your discretion and convenience.

Once you are certified, the training doesn't end there! You will receive on-going professional development and support from our expert Therapeutic Parenting Specialists at King's Ranch.

APPLY NOW AT
[UNPLOWEDGROUND.ORG/PARENTCOACH](https://unplowground.org/parentcoach)



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